

FREE EXPO PASS



FITNESS CONVENTION™

August 4-7, 2010

LOS ANGELES CONVENTION CENTER

IDEA Fitness & Wellness Expo Shop & save at the world's largest fitness expo!

- ★ Attend Wednesday night's ribbon-cutting ceremony
- ★ Win great prizes at the Friday Night Happy Hour, network with attendees and presenters
- ★ Meet Mario Lopez and get his new book signed on Saturday
- ★ Get discounts from over 200 exhibitors on equipment and fitness apparel from these top brands: BOSU®, Fitness Anywhere-TRX®, K-SWISS, Lucy, Reebok, SPRI®, STOTT PILATES®, Zumba Fitness and more!



Complete this form to redeem your FREE Expo Hall pass at Exhibitor Registration located in the Los Angeles Convention Center, West Hall A. For **EXPRESS REGISTRATION**, complete the form at www.idealife.com/world/expo and your FREE Expo Hall pass will be waiting for you at Registration.

NAME _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____

EMAIL ADDRESS _____

SOURCE CODE
For IDEA use only.

IDEAEX

EXPO HALL HOURS
WEDNESDAY, AUGUST 4, 4:30-8:00pm
Ribbon-Cutting at 5:30pm
THURSDAY, AUGUST 5, 10:30am-3:30pm
FRIDAY, AUGUST 6, 12:15pm-7:00pm
Friday Night Happy Hour at 6:00pm
SATURDAY, AUGUST 7, 11:30am-2:45pm
Mario Lopez Book Signing at 11:30am

EXPO HALL LOCATION
Los Angeles Convention Center, West Hall A
1201 South Figueroa St., Los Angeles, CA 90015
213.741.1151

To obtain additional copies of
this expo pass, or to register online:

VISIT

www.idealife.com/world/expo

OR CALL

800.999.4332, ext. 7 or 858.535.8979, ext. 7

PLEASE CHECK ALL THAT APPLY

- YES, I am an IDEA member.
- YES, I am a fitness professional.
- YES, I would like to receive IDEA's monthly e-newsletters.
- YES, I am a fitness enthusiast.

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